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Nekoosa Introduces Digital MagneCote

Nekoosa, WI – Today, Nekoosa Coated Products adds Digital MagneCote to its portfolio of quality digital products. Digital MagneCote is suitable for a wide variety of small to mid-range digital platforms, and is perfect for short run, quick turn magnet applications. These attributes will save customers time and money while expanding the availability and flexibility to print magnetic applications like business cards, calendars, company contact information, etc.

“With the increasing demand for digital printing products, we are excited to add Digital MagneCote to our portfolio,” says President Paul Charapata. “We know this product will bring a wider range of marketing and printing possibilities to our customers.”

Digital MagneCote is the only non-rubber based magnet coated on FSC certified base stock delivering a truly environmentally friendly magnetic option to the print market.

This product is available in retail packs of 11, 13 and 17 point and in sizes 8.5x11 and 12x18.

Nekoosa Coated Products acquired the MagneCote line in October of 2008. Along with the digital product, they also offer magnetic paper available for offset printing.

Known for innovation in carbonless paper technology for over 50 years, Nekoosa Coated Products now offers an expanding line of digital and hybrid substrates including its removal vinyl signage product called ThermaTac; its digital polyester Thermanent; Synaps, an offset/HP Indigo synthetic from Agfa; a full line of FSC-certified (Forest Stewardship Council) digital coated papers, and other specialty papers. For more information, visit www.nekoosacoated.com

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