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Nekoosa debuts revolutionary adhesive vinyl for digital printing Repositionable ThermaTac® engineered specifically for high heat, toner-based printing

NEKOOSA, Wis. – Today, Nekoosa Coated Products introduces ThermaTac, a repositionable vinyl designed especially for the high heat processes of toner-based digital printing. Available in white and frosty clear with removable or ultra-removable adhesives, the new ThermaTac product line suits a wide range of indoor and outdoor applications from retail POP to bumper stickers. This innovative vinyl is ideal for on-demand, short-run digital jobs on most 20+ ppm (pages per minute) toner-based digital printers.

A superior alternative to static cling vinyls, the ThermaTac line features repositionable adhesives that adhere to most surfaces yet release cleanly for up to six months. The ultra-removable adhesive product is ideal for delicate or textured surfaces because it leaves no residue.

ThermaTac builds upon Nekoosa's unique Thermanent® digital polyester product line, adding more options to the company's growing portfolio of synthetics for high heat, toner-based digital printing. All ThermaTac products have a clean strip edge that eliminates adhesive oozing during digital printing.

ThermaTac is available in 12" x 18" sheets with removable or ultra-removable adhesives with white or frosty clear facestocks. All products have a 4 mil flexible vinyl facestock with a 0/split 90# poly liner and are sold through Nekoosa's international network of distributors. To find a distributor, call 800-826-486 or visit www.nekoosacoated.com.

Known for innovation in carbonless paper technology for over 50 years, Nekoosa Coated Products now offers an expanding line of digital and hybrid substrates, including its unique digital polyester called Thermanent; MagneCote™, the world's first magnetic paper; Synaps®, a premium offset/HP Indigo synthetic from Agfa; a full line of FSC-certified digital coated papers, and other specialty papers. Every carbonless paper from Nekoosa – offset and digital – is now SFI certified.

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