

# Beautiful paper with MAGNETIC POWERS



# MAGNETICOTE<sup>®</sup>

## The world's most attractive paper

- Prints like paper
- Acts like a magnet
- Fast turnaround
- Improves marketing ROI

# MAGNECOTE®

## Attract new business with magnetic paper

As the world's first magnetic paper, MagneCote combines a premium coated paper with a proprietary magnetic layer to deliver a uniquely attractive product. Lighter and less expensive than traditional magnets, MagneCote offers excellent color reproduction and superior ink adhesion on sheet-fed offset presses, flexographic web presses, and select digital presses\* – plus faster order turnaround and economical production costs.

### Prints like paper, performs like a magnet

- Runs on sheet-fed offset presses, flexographic web presses, and select digital presses\*
- High-quality images using standard inks
- Converts beautifully on conventional equipment
- Perforate, saddle stitch, die cut, fold, score, foil stamp
- 90 brightness delivers vibrant visual appeal
- Lighter, less expensive than traditional magnets
- One-step process for fast turnaround
- Expands marketing options
- Boosts message retention and ROI
- USPS approved for automated rates

\* Contact Technical Services before using on digital equipment

Coupons • Calendars • Menus • Prescription refills • Emergency phone numbers • Pizza promotions



Postcards • Sports schedules • Reminders • Business cards • Instructions • Games

### Kodak NexPress

11 pt and 13 pt NexPress certified for these models:

2100 plus, 2500, S2100, S2500, S3000

Call 800-826-4886 for a free NexPress shield kit.



### Other Digital Equipment

MagneCote is compatible with these presses:

Heidelberg DI, Ryobi DI, KBA52, Genius, UV

Select HP Indigo presses (11 pt only): 1000, 1050, S2000 (industrial model press), 3000, 3050, and 5000.

GAUGE	SIZE	SHEET/CARTON
11 pt	8.5" x 11"	500
620 GSM	12" x 18"	250
	20" x 14"	250
	24" x 19"	175
13 pt	8.5" x 11"	500
688 GSM	12" x 18"	250
	24" x 19"	150
	23" x 35"	75
17 pt	24" x 19"	125
903 GSM		

CUSTOM SIZES AND ROLLS EASY TO ORDER.

[www.magnecote.com](http://www.magnecote.com)

Available in a wide range of weights and sizes



For more information about MagneCote, contact your local distributor, sales representative, or call us at 800-826-4886.

841 Market Street, Nekoosa, WI 54457 • 1-800-826-4886 • 1-800-552-2039 fax • [www.nekoosacoated.com](http://www.nekoosacoated.com)

Innovations in Paper and Beyond

