

# Are You Rolling the Dice With Your Carbonless Brand?

## Image Retention Matters.

When a faded image on a carbonless form results in a legibility loss of vital information, all bets are off. RIT supported testing shows that our U20 carbonless sheet with *Image Lock*™ technology is the most fade-resistant sheet in the industry, and boasts the darkest, most permanent image.

- ✓ **Carbonless formulation optimized to produce the darkest, more permanent image.**
- ✓ **Initial image on U20 carbonless is 10-15% darker than competitors.**
- ✓ **Written image remains 20% darker than the competition over a 14 day period.**



### Image Stability Under Florescent Lights-ASTM F767

#### *NEKOOSA U20* with *Image Lock*™ Technology



Covered (no exposure)



3 Days Exposure



1 Week Exposure



2.5 Weeks Exposure

#### *APPLETON SUPERIOR*®



Covered (no exposure)



3 Days Exposure

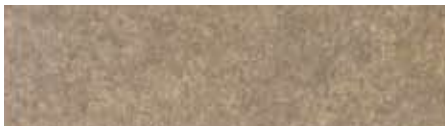


1 Week Exposure



2.5 Weeks Exposure

#### *GLATFELTER EXCELONE*®



Covered (no exposure)



3 Days Exposure



1 Week Exposure



2.5 Weeks Exposure



For outstanding value and reliability, choose Nekoosa's U20. You'll see why it's your safest bet in carbonless paper.

**For more information on *Image Lock*™ and RIT Testing, please visit: [www.nekoosacoated.com](http://www.nekoosacoated.com)**

