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For Immediate Release

Stick Gold with Nekoosa Coated Products!

Nekoosa Gives Away \$100,000 of Nekoosa Bucks Through the End of the Year

NEKOOSA, WI – Nekoosa Coated Products is inserting \$100,000 of Nekoosa Bucks in qualifying cartons of the following Nekoosa carbonless papers as part of the Nekoosa Golden Bucks promotion:

- U20 Carbonless- 2(W/C), 3 & 4-part 8.5" x 11" Straight/Reverse
- Digital Carbonless- 2(W/C), 3 & 4-part 8.5" x 11" Straight/Reverse
- Universal Carbonless- 2(W/C), 3 & 4-part 8.5" x 11" Straight/Reverse

All qualifying cartons contain Nekoosa Bucks, and 1-in-3 cartons contain a special Nekoosa Golden Buck worth \$5-\$100.

If a Nekoosa Golden Buck, or any type of Nekoosa Buck, is found in a qualifying carton, customers should visit www.nekoosacoated.com to redeem the code online in order to receive free Visa reward cards. Once \$25 of Nekoosa Bucks is accumulated, a \$25 Visa rewards card is sent to the customer. For program details, visit the Nekoosa Coated Products website.

Nekoosa Coated Products offers three carbonless products specifically designed for different types of printing platforms: U20 Carbonless for offset printing, Digital Carbonless for dry toner, digital printing and Universal Carbonless which can be used for either platform. For the past 15 years, Nekoosa Coated Products has offered Nekoosa Bucks in all cartons of 2,3, and 4-part of these three grades. If you have more questions regarding the Nekoosa Bucks customer loyalty program, please visit www.nekoosacoated.com or call (800) 826-4886.

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