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## **Nekoosa Acquires MagneCote Line** **Adds world's first magnetic paper to expanding specialty papers portfolio**

NEKOOSA, Wis. -- Nekoosa Coated Products and MAGNETNotes Ltd, the licensor of MagneCote, have signed a definitive agreement for North American distribution of MagneCote. Known as "the world's most attractive paper," this innovative product is a powerful addition to Nekoosa's growing line of specialty papers.

The agreement was reached in the wake of a decision made by MAGNETNotes and Glatfelter to end their business relationship. On August 19, Glatfelter announced its decision to cease distribution of MagneCote effective November 1.

"After speaking with several companies, we chose Nekoosa as our new partner because of the excellence and integrity of their leadership team," said Randy Boudouris, inventor of MagneCote and chief executive officer of MAGNETNotes. "We're excited about working with Nekoosa to expand their distributors' business and look forward to introducing new products in 2009 to broaden applications in the print market."

Nekoosa anticipated that their commercial launch would occur on November 1. After learning of recent stock-out conditions at Glatfelter, however, the company has moved up its commercial launch and production schedule, ramping up as fast as possible to support current distributors and commercial printers. Nekoosa expects to begin shipping orders around the end of October. In the interim, distributors and printers with immediate questions are encouraged to call Nekoosa at 800-826-4886.

Known for innovation in carbonless paper technology for over 50 years, Nekoosa Coated Products now offers digital synthetics and specialty papers, including its unique digital polyester called Thermanent<sup>®</sup>, DuPont<sup>™</sup> Laser HTP, a full line of FSC-certified digital coated papers, bond papers, and digital laminated papers.

For more information, visit [www.nekoosacoated.com](http://www.nekoosacoated.com) or call 800-826-4886.