



FOR IMMEDIATE RELEASE
February 10, 2009

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Nekoosa launches Synaps® premium synthetic paper New polyester-based substrate by Agfa requires no special inks

NEKOOSA, Wis. – Today, Nekoosa Coated Products introduces Synaps, a premium synthetic paper engineered for offset printing by Agfa, an international leader in film manufacturing. Synaps features a luxurious look and feel on a strong, durable sheet that prints with ease using conventional inks on offset presses. Thanks to its unique qualities, Synaps makes synthetic printing possible for all commercial offset printers.

"We are confident that we have found a great partner in Nekoosa Coated Products for the distribution of Synaps in North America, as they have a solid reputation for selling high-quality specialty paper products," said Jo Vander Aa, new business marketing and application manager for Agfa Materials.

Synaps is available immediately in a wide range of weights and sizes, with sheet sizes as large as 59" x 81", through Nekoosa's network of distributors in the United States, Canada, and Puerto Rico.

Because Synaps does not require special inks and also accepts a wide range of finishing processes, printing is easy and efficient. Commercial printers appreciate its exceptionally fast drying time and antistatic properties, which are unmatched by any competitor. With Synaps, high throughput and quick turnaround are everyday realities.

The unique look and feel of Synaps complements its beautiful imaging qualities. Synaps is also waterproof, tear-resistant, and weather-resistant, making it ideal for many indoor and outdoor applications such as menus, brochures, signage, and maps.

Known for innovation in carbonless paper technology for over 50 years, Nekoosa Coated Products now offers digital and offset synthetic papers including the world's first magnetic paper, MagneCote®, a unique digital polyester called Thermanent®, a full line of FSC-certified digital coated papers, bond papers, and other specialty papers.

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For more information, call 800-826-4886.

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